

HANDLOOM PATTA SAREES



The **Handloom Patta Saree** is a traditional and culturally significant textile product renowned for its intricate weaving techniques and the exceptional quality of handloom craftsmanship, which has been passed down through generations in Boudh. One of the key features of the Patta Saree is its durability and soft texture. The Sambalpuri saree is a traditional handwoven ikat or sari (locally called sadhi) wherein the warp and the weft are tie-dyed before weaving. It is produced in the Bargarh, Sonepur, Sambalpur, Balangir district, **Boudh** District of Odisha. The saree is a traditional female garment in the Indian Subcontinent consisting of a strip of unstitched cloth ranging from four to nine metres in length that is draped over the body in various styles.

Traditional Craft: Patta Saree typically features a distinctive design characterized by the fine use of thread and patterns woven into the fabric using intricate traditional handloom techniques, representing the rich cultural heritage of Boudh, Odisha.

Material: The sarees are made from high-quality cotton or silk, contributing to their durability and soft texture.

Design and Motifs: The weaving process is highly detailed, often involving motifs inspired by local flora, fauna, and cultural elements of the region, showcasing fine craftsmanship. These motifs are usually crafted in vibrant colors, making the saree visually appealing.

Cultural Significance: Widely worn during religious ceremonies, weddings, and festive occasions, these sarees reflect the cultural identity of Boudh.

Sustainability: The handloom production process is eco-friendly, supporting sustainable practices and promoting local craftsmanship.

Economic Empowerment: The promotion of Handloom Patta Sarees helps provide livelihoods to local artisans and boosts the local economy.

Global Recognition: As the ODOP of Boudh, it aims to enhance the visibility of this unique textile, contributing to both regional and national pride. The initiative helps in preserving the traditional weaving techniques and ensuring their transmission to future generations.