

DISTRICT EXPORT ACTION PLAN FOR COTTON LINT FROM BALANGIR DISTRICT

Cotton is one of the most important commercial crops cultivated in India. In the raw material consumption basket of the Indian textile industry, the proportion of cotton is around 59%. It plays a major role in sustaining the livelihood of an estimated 5.8 million cotton farmers and 40-50 million people are engaged in related activities such as cotton processing and trade. India also has the distinction of having the largest area under cotton cultivation in the world i.e. about 126.07 lakh hectares. In India majority of the cotton production comes from nine major cotton growing states.

Acreage/Productivity.

India got 1st place in the world in cotton acreage with around 126.07 lakh hectares under cotton cultivation i.e. around 37% of the World area of 336.3 lakh hectares. Approximately 62% of India's Cotton is produced on rain-fed areas and 38% on irrigated lands. The acreage & production of cotton in the country for the last five years is as follows. (Source- Cotton Advisory Board)

Year	Acreage(In Lakh Ha)	Production(Lakh bales)	Yield(In kg/Ha)
2015-16	122.92	332	459.16
2016-17	108.26	345	541.75
2017-18	125.86	370	499.76
2018-19	126.07	337	454.43
2019-20	125.84	360	486

The state wise area, production and productivity for the year 2018-19 is as follows. (Source- Cotton Advisory Board)

State	Area(In Lakh Ha)	Production(In lakh bales)	Yield(Kgs/ha)
Punjab	2.68	10	634
Haryana	7.08	23	552
Rajasthan	6.29	26	703
Gujrat	26.6	87.5	559
Maharastra	42.54	75.5	302
Madhyapradesh	6.14	24	664
Telangana	18.27	43	400
Andhrapradesh	6.21	14.5	397
Karnataka	7.36	15	346
Tamilnadu	1.33	5	639
Odisha	1.58	4.5	484
Others	0.5	2	684

In the state of Odisha Cotton is a popular cash crop in the western parts like Kalahandi, Bolangir, Rayagada, Subarnapur, Nuapada, Boudh, Bargarh district. As these districts are rainfed area and prone to drought farmers prefer it as a drought tolerant crop. The year wise Crop coverage, production and productivity are as follows.

Year	Area(in thousand hectors)	Production (in thousand bales)	Productivity(kg/ha)
2015-16	125.19	297.45	404
2016-17	135.99	382.37	478
2017-18	144.573	408.03	480
2018-19	157.88	455.07	490
2019-20	169.56	578.50	580

Out of the major Cotton growing districts area under Cotton is highest in Kalahandi due to its black cotton soil followed by Balangir. The district wise crop area is as follows.

District	Area in Thousand Hectors (2019-20)	Area in Thousand Hectors (2020-21)
Bargarh	2.652	2.443
Bolangir	50.798	50.033
Boudh	1.06	2.27
Gajapati	1.65	2.032
Ganjam	0.858	0.557
Kalahandi	59.78	60.988
Kandhamal	0.83	0.616
Koraput	1	0.89
Nuapada	10.336	5.392
Rayagada	36.114	38.756
Subarnapur	4.355	3.785
Total	169.561	167.762

Cotton is the major commercial crop grown in Bolangir district. The livelihood of tribal farmers mostly depends on its cultivation. It is predominantly cultivated in three blocks of Patnagarh subdivision followed by Titlagarh and Bolangir. It has been introduced in this district during the mid-eighties in which nearly 150 Ha of area has been covered mostly in Patnagarh subdivision. The area increased very slowly up to mid-nineties during which only traditional varieties were cultivated excepting few improved variety like MCU-5.

During mid-nineties hybrid variety were introduced. The major hybrid variety at the beginning were Savita and Bunny. Both the variety belongs to long staple length category having a crop duration of 165 days. By the way privatization of sale of Cotton seeds was made and major seed companies entered the district for which areas after mid-nineties grown significantly. Now all the cotton growing areas were covered by Hybrid Cotton seeds.

Due to significant increase in area and productivity Cotton ginning and pressing units were established in the district. The first ginning mill was established during nineties in Bolangir. At present there are 14 (fourteen) numbers of Ginning and Pressing units in the Bolangir district which is around 60 percent of the processing capacity of state. The list of existing ginning mills in our district is as follows.

Sl.No	Name & address of the unit	Regn.No(E.M-II) & date	Item of production	Installed Capacity	Total Investment	Employment (in no.)
1	2	3	4	5	6	7
1	ALISHAN COTTON GINNING MILL PVT.LTD. MD;-Kishanlal Agrawal, Location:- At:-Chanabahal, Po:-Kantabanji,Bolangir	210241200036, Dt.31.03.2012	Cotton lint & Cotton Seeds	15365 MT, Rs.6349.00 lakhs.	667.00	19
2	JAYDURGA GINNING MILL(P)LTD MD:-Sanjay Kumar Agrawal Location:- At: Kurli , PO: Chatuanka	210241200070, Dt.20.11.07	Cotton lint & Cotton Seeds	2376 MT, Rs.617.56 lakhs.	152.29	33
3	OM ORGANIC COTTON PVT.LTD. Part:-Anil Kumar Agrwal At/Po:-Kantabanji,Dist:- Bolangir,Pin-767039 Location:-At-Kurli, Po:-Chatuanka	210241200033, Dt:-30.06.11	Cotton lint & Cotton Seeds	15840 MT	400.25	22
4	PRATIMA AGRO & PAPER PVT.LTD., MD:-Sitaram Meher, At/Po:-Rigdol,Dist:-Bolangir	210241200051, Dt.27.10.07	Cotton lint & Cotton Seeds	14850 MT, Rs.3367.00 lakhs.	279.00	20
5	SHREE AMBIKA AGRO. IND.PVT.LTD. MD: Sri Arun Kumar Agrawal	210241200039, Dt.30.05.2012	Cotton lint & Cotton Seeds	6000 MT., Rs.1550.00 Lakhs.	247.81	40

	Location:-At: Indl. Estate, Balangir					
6	SHREE SAMALESWARI COTTON INDUSTRIES, Prop:-Smt.Nitu Agrawal, Locatio-At:-Checharbank, Po:-Belpada,dist:-Bolangir	210241200032, Dt.25.6.11	Cotton lint & Cotton Seeds	12100 MT, Rs.10432.80 lakhs	890.22	40
7	MANSHAMATA GINNING & PRESSING FACTORY, Prop:-Suresh Kumar Sharma, Location:-Banjari,Po:- Patnagarh,Dist:-Bolangir	210241200049 /Dt.01.10.2013	Cotton lint & Cotton Seeds	3880 MT, Rs.2961.00 lakhs.	283.99	32
8	M/S.MAA MANGALA COTTON PVT.LTD. MD:-Manilal Agrawal, Location:- At/Po:-Chatuanka, Dist:-Bolangir	210241200054 /Dt.22.03.14	Cotton lint & Cotton Seeds	3387 MT, Rs.5384.66 lakhs.	635.00	14
9	RADHARAMAN COTGIN PVT.LTD., Director:-Adarsh Agrawal, Location:-At:-Kapani,Po:- Belpada,Dist:-Bolangir	210241200057 /Dt.25.07.2014	Cotton lint & Cotton Seeds	16632 MT, Rs.4900.00 lakhs.	306.12	32
10	Maa samaleswari Cotton Industries Prop-Chudamani Kata At/Po-Udiapali, Khaprakhol Dt-Balangir	210241200074 / Dt.21.09.2015	Cotton lint & Cotton Seeds	5820 MT Rs.2420.00 lakhs,	273.84	15
11	M/s.Akash Ginning Part-Gobardhan Sahu At:-Bankibahal, Po- Jogimunda	UAN OD02B0000274	Cotton lint & Cotton Seeds	Rs.3547.00 lakh	233.23	20
12	M/s Aslam Ginning & Procesing At-Banjipali Po-Dhandamunda	UAN OD02B0000697	PROCESSED COTTON & COTTON SEED	22275 MT Rs.10777	439.09	35
13	M/s MAA GINNING Part- Mukesh Agrawal. AT/PO- RAMPUR, PS- PATNAGARH	UAN OD02B0000534	PROCESSED COTTON & COTTON SEED	22275 MT Rs.10777	320.8	25
14	M/s.Bajrangbali Ginning Mill, Part:- Arjun Agrawal. At-Pipalbahal,Lathore Po-Harishankar road	PC No 0241200050 Dt.21.08.2019	Cotton lint & Cotton Seeds	6387MT 7280.83 lakh 12580MT 2075.66 lakh	808.76	31

Scope of Export of Cotton.

The cotton produced in the district is of known for its long staple variety and has high international demand. Presently majority of cotton lint (95%) is being exported to Bangladesh through Cotton Corporation of India and other exporting agencies. There is also possibility of export to Vietnam, China & other countries. The export from India in the year 2019-20 was of the order of 65 lakhs bales. The present situation such as the sudden spurt in global demand for products like cotton mask, cotton gown etc. & drop in domestic prices of cotton has created favourable condition for cotton export. However, the local producers are reluctant to turn exporter themselves due to the following reasons.

- Exporters encounter problems in the Border check point between India & Bangladesh.
- The local producers do not have warehouse/godown facility near the border.
- There is no specialized Banking facility to process export documentation at Balangir. As a result of which the exporters cannot avail the bill discounting facility.
- There is lack of awareness in the procedure and formalities of export and the Govt. Policies & incentives for export among the producers & traders.

BRIEF ACTION PLAN FOR EXPORT PROMOTION OF COTTON.

A) Increase in cotton cropping area and production:

- Cropping areas can be increased by extending the cropping in barren highland from 50,000 ha at present to 75,000 ha in the next five years.
- Making available seeds, fertilizers and other inputs with the farmers by forming Farmer's Groups & Farmer's Producer Companies.
- Improving the credit accessibility of farmers in association with banks and Credit lending institution.
- Training and sensitization of farmers for cultivation of export grade cotton through the Krishi Vigyan Kendras (KVKs) and other state level scientists with an objective of increasing the cropping yield from 380 kg/ha to 580 kg/ha .

- Increase the insurance coverage of cotton farmers by creating awareness among them.
- High yielding and pest resistant varieties of cotton may be allowed in the state.

B) Promotion of Cotton Processing Industries for better value addition:

- Setting up of more Ginning & processing industries
- Establishment of cotton yarn manufacturing units in the district so that cotton yarn, instead of cotton lint, is exported.

C) Training & capacity building of Traders:

- Training the traders/exporters regarding the procedure and formalities of export, International market of cotton and the risk involved in export.
- Better pricing discovery by onboarding e-NAM of all cotton Mandis.
- Familiarizing the exporters and traders with the government policies for promotion of export such as the incentives on GST, credit guaranty facility etc.
- Organization of Importer–Exporter meeting.
- Facilitation of documentation and other paper works.
- The Director General of Foreign Trade & the State Directorate of Export Promotion & Marketing is proposed to work in close coordination to reduce the knowledge gap & link the local producers with the relevant Export Promotion Councils.

D) Logistics:

- Rake facilities can be made available in major railway stations such as Balangir & Kantabanji for export by train to reduce transportation cost and delays.
- Establishment of specialized Banks for processing of export documentation

CONCLUSION.

Cotton being the most important cash crop of the district plays an important role in the local economy. A boost in cotton export from the district will help the farmers, local mill owners & traders and bring more prosperity to the local population. There will be better livelihood opportunity for farm labourers, mill workers & persons connected with cotton trade. The Govt. is focusing on developing each district as an export hub for an identified product in the name of one district one product policy(ODOP). 'Cotton' as an export commodity if chosen for Balangir district will lead to doubling of farmer's income and infuse prosperity.

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